

CUSTOMISED CUPS FOR ALL EVENTS

Why Cups?

- Cup Advertising is an intimate, non-intrusive and thoroughly personal experience.
- Cup advertising can build brand awareness and generate response.
- High impact, strategic positioning, market penetration and unprecedented way of reaching a highly mobile consumer audience.
- Cups are often seen at Train Stations, Airports, Bus Shelters & Taxi Stands etc.
- Branded Cups are also great for Product Launches, Special Events or Promotions.
- Your message is highly visible right where people work, relax or play.
- Cup Advertising can shape & influence final purchase behaviour.
- Cup advertising drives sales.
- Drinking coffee is very social and encourages conversation & engagement.
- Branded Cups make a statement.
- Simple, Addictive & Effective.
- Your message is held safely in the hands of your targeted audience
- Your message is seen at least 3-4+ times per person over a campaign.

